



Free WEBSITE PLANNER

I Will Launch My Site On: _____ / _____ / _____



HEY!

**I'M TAYLOR AND I'M
DELIGHTED TO SHARE
MY **FREE WEBSITE
PLANNER!****

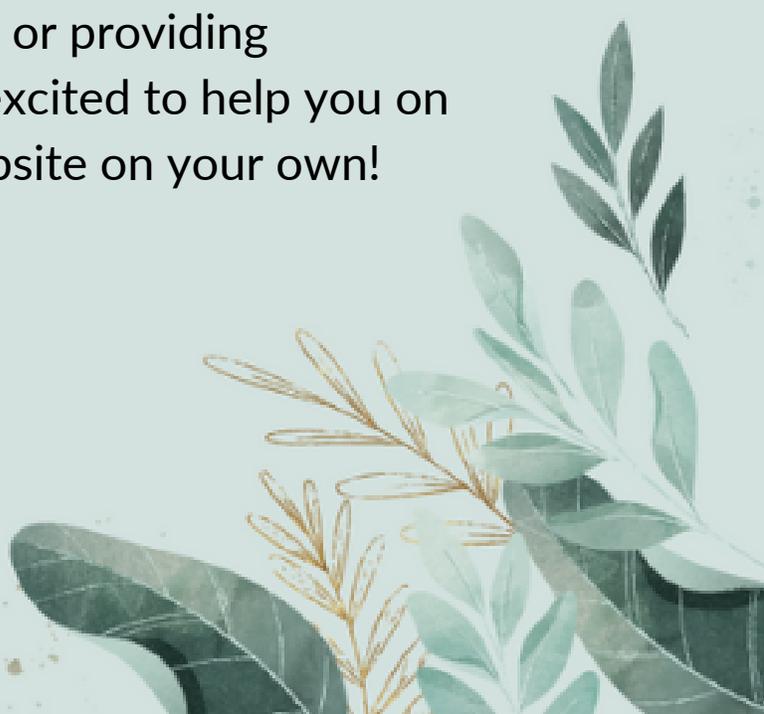


WordPress is my favorite content management system. Anything you can dream of can be built using the system. All of the website templates and custom designs I build are always for WordPress.

I've helped countless entrepreneurs get the site of their dreams by either building it for them or providing inexpensive website templates! I'm excited to help you on your journey of completing your website on your own!

LET'S GET STARTED!

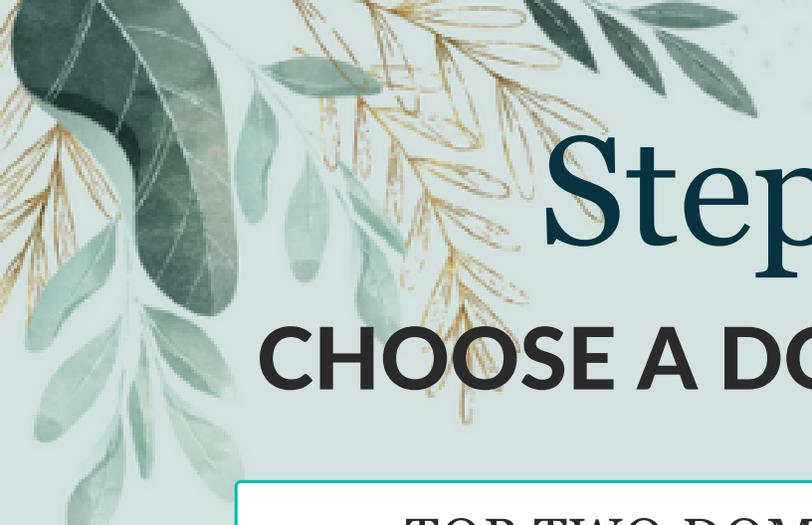
TAYLORDLEWIS.COM





Use this WEBSITE CHECKLIST to stay on track with the plan

- | | |
|--|---|
| <input type="checkbox"/> <u>Choose a domain name</u> | <input type="checkbox"/> <u>Change your photos</u> |
| <input type="checkbox"/> <u>Sign up for hosting</u> | <input type="checkbox"/> <u>Create your menu</u> |
| <input type="checkbox"/> <u>Install Wordpress</u> | <input type="checkbox"/> <u>Create your header</u> |
| <input type="checkbox"/> <u>Install Plugins</u> | <input type="checkbox"/> <u>Create your footer</u> |
| <input type="checkbox"/> <u>Decide on your pages</u> | <input type="checkbox"/> <u>Choose an email platform</u> |
| <input type="checkbox"/> <u>Use Elementor</u> | <input type="checkbox"/> <u>Test your website</u> |
| <input type="checkbox"/> <u>Change your colors</u> | <input type="checkbox"/> <u>Add an SSL</u> |
| <input type="checkbox"/> <u>Change your font</u> | <input type="checkbox"/> <u>Publish your website</u> |
| <input type="checkbox"/> <u>Style your buttons</u> | <input type="checkbox"/> <u>OR GET A WEBSITE DONE FOR YOU</u> |



Step #1

CHOOSE A DOMAIN NAME

TOP TWO DOMAIN PROVIDERS

Bluehost

GoDaddy

For your domain name make sure to use the ".com" extension. Even though people are becoming more aware of the other extensions I truly still believe ".com" is your best bet for professionalism.

You can always purchase another domain later if you change your mind, however, for search engine optimization you may want to avoid it. Usually, the domain will be your name or your business's name.



Step #2

SIGN UP FOR HOSTING

TOP TWO HOSTING PROVIDERS

Bluehost

Godaddy

My number one recommendation on hosting is just go with one. It's pretty inexpensive to change hosting providers. Don't let step #1 or #2 keep you from moving forward in your journey.

I use Bluehost for all my hosting needs. It's incredibly inexpensive and super easy to upgrade/downgrade. Their chat support will help you with pretty much anything that goes wrong!

You can connect your domain to your host at this time.

IF YOU DECIDE TO GO WITH [BLUEHOST USE MY LINK!](#) I WILL GET MONEY FROM BLUEHOST FOR THE SIGNUP!



Step #3

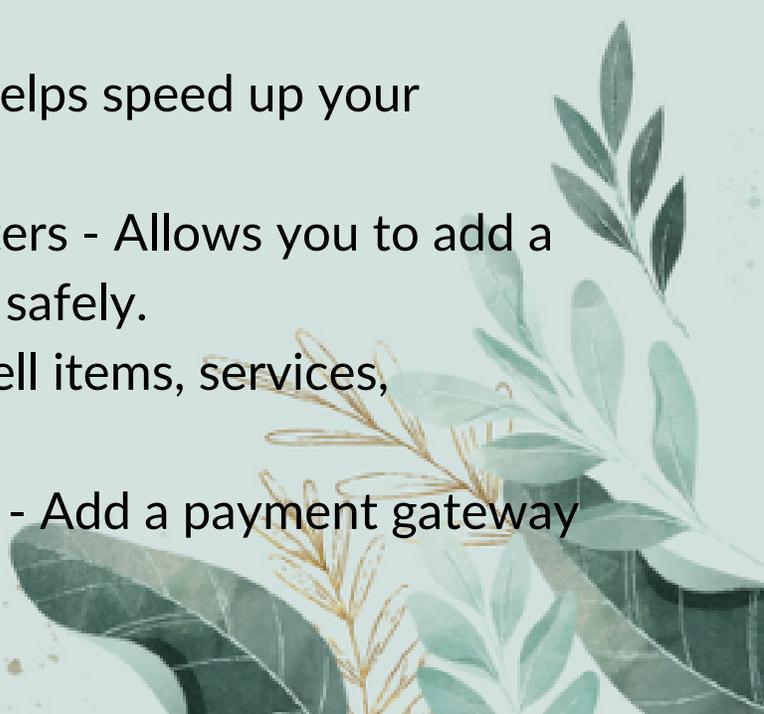
INSTALL WORDPRESS

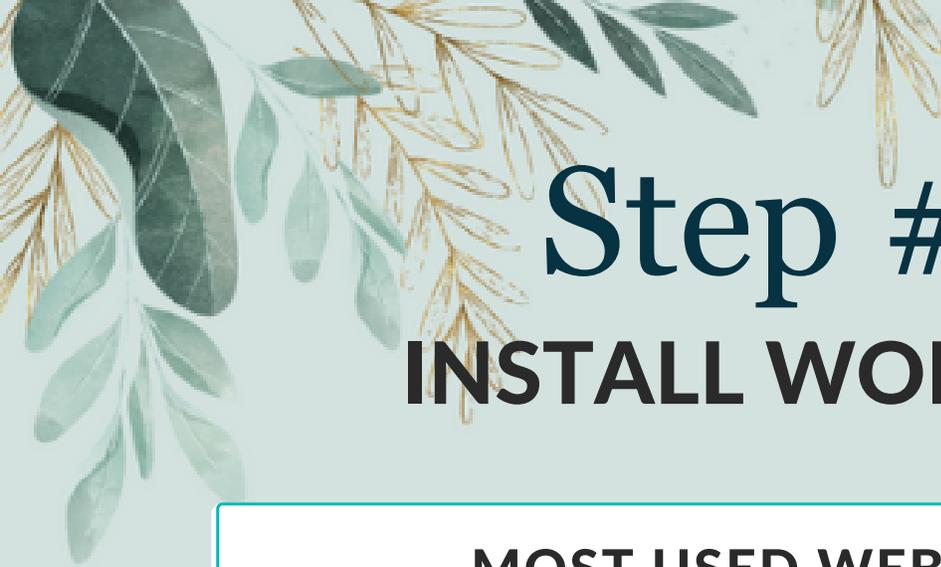
This process changes depending on the host you selected. Reach out to your hosting provider to know exactly how to set it up for your specific situation.

Step #4

INSTALL PLUGINS

From your WordPress dashboard head down on the left-hand side to the menu option that says Plugins. Hover over it and click "Add New". Search, install, and activate the below.

- Elementor - Build beautiful websites without code.
 - WP Fastest Cache - Helps speed up your website.
 - Insert Headers & Footers - Allows you to add a script to your website safely.
 - Woocommerce - To sell items, services, subscriptions.
 - Woocommerce Stripe - Add a payment gateway
- 



Step #5

INSTALL WORDPRESS

MOST USED WEBSITE PAGES

Home

About

Services/Shop

Contact

Blog

The next step is deciding what website pages you want on your website. Most websites have the above pages, however, you may need more or less depending on your industry and business model.

I would also recommend creating a lead magnet page where the only focus is to collect emails to go to your email list!



Step #6

USE ELEMENTOR

Head over to pages on the left-hand menu side of your WordPress dashboard and click it. Then select "Add new page". Start with your homepage and title it accordingly. Then select "edit with Elementor".

A new screen will open up. In the center of the screen select the grey circle with a folder inside it. These are the templates to help you design your website quickly.

Browse through and select the one that speaks to you. The Elementor page builder is drag and drop, so you can move elements around by clicking and dragging.

Once done choosing your template, start creating your other website pages and selecting the corresponding template to keep consistency through out.





Step #7

CHANGE YOUR COLOR

Make sure to update your Elementor templates with your branding colors by going to the style tab on the elements you want to change.

Step #8

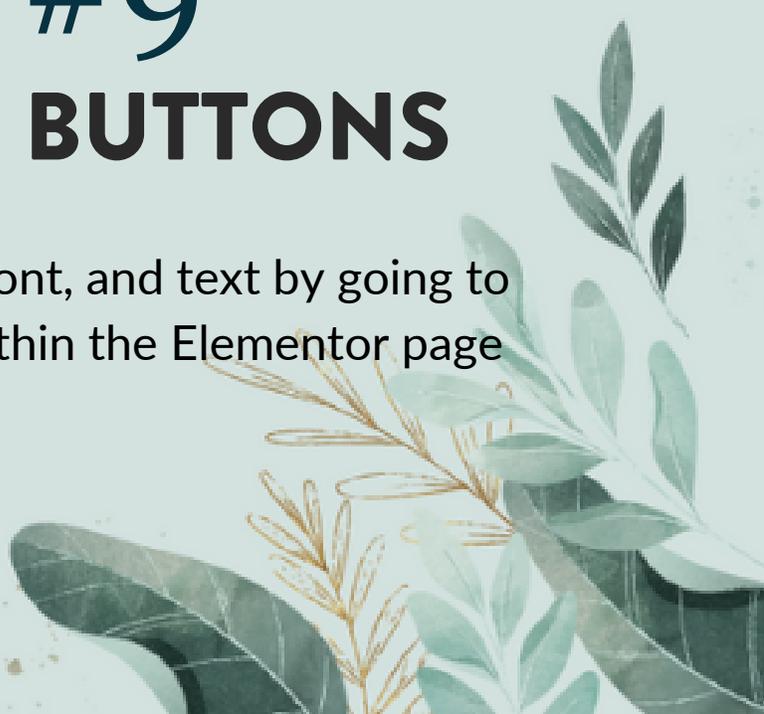
CHANGE YOUR FONT

You will want to update your Elementor templates with your chosen font by going to the style tab on the elements you want to change.

Step #9

STYLE YOUR BUTTONS

Update your buttons' color, font, and text by going to the content and style tabs within the Elementor page builder.





Step #10

CHANGE YOUR PHOTOS

TOP LIST OF FREE PHOTO PROVIDERS

[Canva](#)

[Unsplash](#)

[Pixabay](#)

Make sure to update your Elementor templates with the appropriate images. Above are three amazing free resources for finding fantastic images for your website. You can also hire a photographer or take the photos yourself.

Step #11

CREATE YOUR MENU

Head over to the menu item on the left-hand side of your WordPress dashboard. Create a new menu and add your new pages to your menu.



Step #12

CREATE YOUR HEADER

Head over to the Templates item on the left-hand side of your WordPress dashboard. Create a new template for your header.

A new screen will open up. In the center of the screen select the grey circle with a folder inside it. These are the templates to help you design your website quickly.

Browse through and select the one that speaks to you. Just like creating your pages make sure to adjust it to your business by adding your logo, font choices, and colors.

Step #13

CREATE YOUR FOOTER

Using the same process from Step #12 create your footer!





Step #14

CHOOSE AN EMAIL PLATFORM

TOP TWO EMAIL PROVIDERS

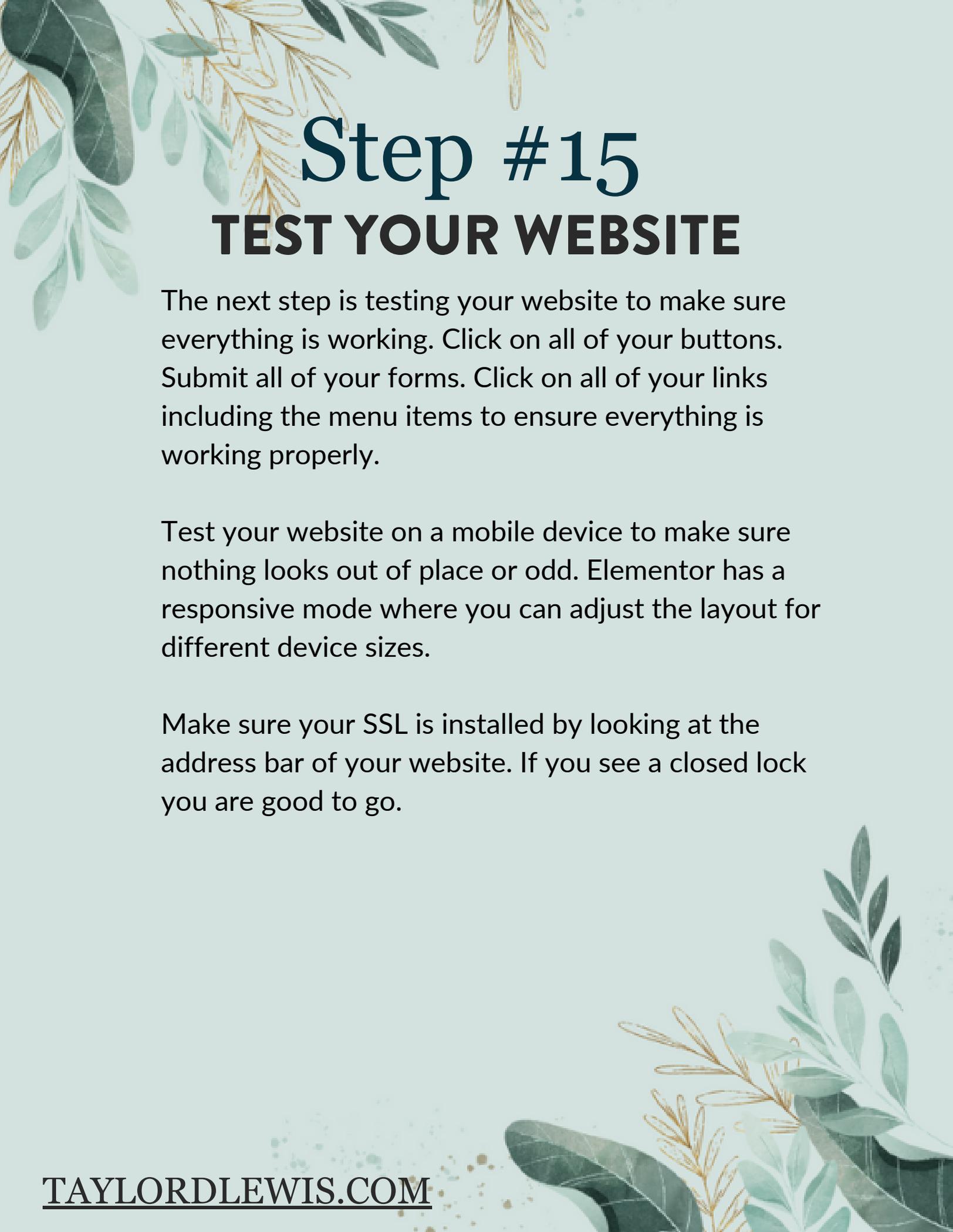
Mailchimp

HubSpot

Make sure to sign up for an email provider to start growing your email list immediately! There are many to choose from, however, when you are first starting they all are pretty much the same.

Don't get caught up with shiny object syndrome or delay starting your list because you need the "perfect one". I promise they all will work just fine!

I recommend Mailchimp and still use it to this day. With the Insert Header & Footer and Elementor plugins, it makes it easy to integrate your website with the platform.



Step #15

TEST YOUR WEBSITE

The next step is testing your website to make sure everything is working. Click on all of your buttons. Submit all of your forms. Click on all of your links including the menu items to ensure everything is working properly.

Test your website on a mobile device to make sure nothing looks out of place or odd. Elementor has a responsive mode where you can adjust the layout for different device sizes.

Make sure your SSL is installed by looking at the address bar of your website. If you see a closed lock you are good to go.



Step #16

ADD AN SSL

Depending on your host this process will be different, however, most hosts provide this for free. Contact your host's support to get this set-up for you. This is a must for users' trust.

Step #17

PUBLISH YOUR WEBSITE

It is now time to launch! Congratulations on making it this far. I know there is a ton of steps to creating your own website, but you took on the challenge and succeeded!



FOR THOSE OF YOU THAT JUST DON'T WANT TO CREATE YOUR OWN WEBSITE

I get it. Creating a website is taking on a lot. There is such a high learning curve and if it's not your zone of genius, you may opt to have someone help you. That way you can focus on your actual business faster.

I do provide complete websites in a box! All you need is to purchase hosting and a domain name and the entire website design process is done. Just adjust your colors, font, content, and pictures.

All of the websites have been built with ease in mind. The colors and font can be changed globally, so you only have to do it one time. Plus I have built custom training videos for each website and provide 30-minute walkthrough calls! Saving you hours of time!



[**GET STARTED**](#)

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